**Newsletter Article**

Give this template to your Communications Department and ask them to include in a March or April company newsletter. That way, your coworkers will know about Make It Purple: Fallen First Responders Awareness Month and how they can get involved through *Dress in Purple Day* and our other May initiatives.

Feel free to customize as needed.

**Sample Newsletter Article**

**Make It Purple! For Fallen First Responder Awareness Month**

Taking out statistics from the 9/11 terrorist attacks, did you know that Texas is one of the leading states for first responder line of duty deaths cancer deaths in the United States? Since 2000, over 300 first responders have made the ultimate sacrifice. These brave individuals left behind families, friends, and co-workers that grieve their loss tremendously

May is Fallen First Responder Awareness Month and Thursday, May 12 is *Dress in Purple Day*. Help show your support to these families of the fallen as well as to our local first responders by joining the [Texas LODD Task Force’s Make It Purple](http://www.makeitpurple.org/)movement. Through this campaign and their department and family support initiatives, we can show our support to our local heroes.

Visit [www.texasloddtaskforce.com](http://www.texasloddtaskforce.com) to learn more about how the Texas LODD Task Force supports families and agencies of the fallen and how you can get involved. And don’t forget, thank a first responder!